

YOU ARE INVITED
TO THE
12TH
INTERNATIONAL

VISUAL
COMMUNICATIONS
CONGRESS

THE EXPOSITION OF INDUSTRIAL
COMMUNICATIONS SYSTEMS

OFFICE COPYING • DUPLICATING
MICROFILMING • PHOTOGRAPHIC
COMPUTERGRAPHIC

NOV. 4-5-6-7, 1968 DAILY 11 AM - 5 PM
CIVIC CENTER
CIVIC CENTER BLVD. & 34th ST.
PHILADELPHIA, PENNSYLVANIA

TENTATIVE PROGRAM

TECHNICAL SESSIONS

DATE COMPANY

SUBJECT

Nov. 5 . . .	nuArc Company	Technological Advancements in Plate to Camera to Press — Speaker: John Schultheis, Vice Pres.
Nov. 5 . . .	Quartz Radiation Corporation	Pin Point Light Effectiveness — Speaker: Wesley W. Guptill, General Sales Manager
Nov. 5 . . .	Brown Manufacturing Company	Photography and Microminiaturization — Speaker: A. Hank Jacoby, Vice President Marketing
Nov. 5 . . .	Kuhlmann-Impex, Inc.	Economics in the Drafting Room — Dividends in Updating the Drafting Office — Speaker: W. F. Fritsch, General Manager
Nov. 5 . . .	Exide Industrial Division, ESB, Inc.	Numerical Systems for Engineering Drawings — Speaker: James C. Bradley, Mgr. Design-Engineering
Nov. 5 . . .	Subject & Speaker To Be Announced	
Nov. 6 . . .	Agfa-Gevaert, Inc.	Plus Factors in Positive to Positive Reproduction — Speaker: Ed Haggerty, Sales Manager
Nov. 6 . . .	Eugene Dietzgen Company	Definitions for Diazo — Speaker: Joseph E. Dietzgen, President
Nov. 6 . . .	Varityper Corporation Subsidiary of Addressograph Multigraph Corp.	Direct Impression Processing — Speaker: David A. Dineen
Nov. 6 . . .	Friden, Inc.	Automation in Photo Composition — Speaker: B. E. Newman
Nov. 6 . . .	Koh-I-Noor, Inc.	Drafting Simplification Thru Effective Use of Modern Tools — Speaker: William E. Danjczek
Nov. 6 . . .	Lockheed Missile and Space Company	Engineering Documentation — Speaker: H. E. Shimp
Nov. 7 . . .	Business Products Div. Itel Corp.	New Applications and Techniques In Photo Offset — Speaker: John B. Friauf, Mgr. Product Services
Nov. 7 . . .	LogEtronics, Inc.	Revolution in the Darkroom — Automatic Film Processing — Speaker: Gordon O.F. Johnson, Pres.
Nov. 7 . . .	Ilford, Inc.	Advantages of Stabilization Systems — Speaker: Jess Green, Product Manager
Nov. 7 . . .	Blu-Ray, Inc.	Efficient Production of Effective Transparencies — Speaker: Woode Bossemeyer, Vice President
Nov. 7 . . .	Radio Corporation of America	Can the Computer Replace the Draftsman? Hallucination, or Fact? — Speaker: William W. Thomas, Manager, Documentation Programs
Nov. 7 . . .	Subject & Speaker To Be Announced	

On Monday, November 4, 9 a.m., a Keynote address will be delivered by a nationally recognized authority in the field of Visual Communications. In addition, SRE will pay special tribute to the office copying industry with Gold Medallion Awards presented to inventors of basic office copying processes.

CONGRESS THEME: "PROGRESSIVE INDUSTRIAL COMMUNICATIONS TECHNIQUES"

TECHNICAL SESSIONS — CIVIC CENTER

Nov. 4: 9 a.m. — 11 a.m.	Nov. 6: 9 a.m. — 11 a.m.
Nov. 5: 9 a.m. — 11 a.m.	Nov. 7: 9 a.m. — 11 a.m.

EXHIBIT HOURS — CIVIC CENTER

Nov. 4: 11 a.m. — 5 p.m.	Nov. 6: 11 a.m. — 5 p.m.
Nov. 5: 11 a.m. — 5 p.m.	Nov. 7: 11 a.m. — 5 p.m.

THIS IS YOUR RAPID REGISTRATION FORM.
Tear along dotted line, complete information on
other side and present at Congress Registration
Desk for your Badge. NO REGISTRATION FEE.

OFFICIAL HOTEL HEADQUARTERS

BENJAMIN FRANKLIN

9th and CHESTNUT STREETS

DAILY GUEST ROOM RATES

Single	\$11.00	\$12.50	\$14.50	\$15.00
Double	\$14.00	\$15.00	\$16.00	\$18.00
Twin Beds	\$15.00	\$17.00	\$19.00	\$19.50
Suite - One Bedroom			\$23.00	\$38.00
Suite - Two Bedrooms			\$52.50	\$57.00

It is recommended your Hotel Reservations be
made early to insure accommodations desired.

This Is Important

EXPOSITION REGISTRATION

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EVERYONE MUST REGISTER
FOR THE EXPOSITION
NO REGISTRATION FEE
SESSIONS —
9 AM - 11 AM DAILY
MEMBERS, NO CHARGE
NON-MEMBERS \$1.00 PER
TECHNICAL SESSION

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Dotted Line)

INTERNATIONAL VISUAL COMMUNICATIONS CONGRESS

Sponsored by

THE SOCIETY OF REPRODUCTION ENGINEERS

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Acme Blueprint & Photo-Craft Company - Phoenix, Arizona

Herbert A. Mathias, Jr., Treasurer

A. H. Mathias & Company, Inc. - Pittsburgh, Pennsylvania

INTERNATIONAL VCC HEADQUARTERS

Suite 610 - 305 S. Andrews Avenue

Fort Lauderdale, Florida 33301

Phone (305) 525-8466

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REGISTRATION FILL IN CARD COMPLETELY. PLEASE TYPE OR PRINT. BRING CARD TO REGISTRATION DESK AT CONGRESS.

YOUR NAME _____ TITLE _____
COMPANY NAME _____ STREET ADDRESS _____
CITY _____ STATE _____ ZIP CODE _____
COMPANY'S BUSINESS OR PRODUCT _____
YOUR LOCAL HOTEL _____

I AM CONCERNED WITH ONE OF THE FOLLOWING:

DESIGN/DRAFTING
☐ 1-Administrative
☐ 2-Specialist

MANAGEMENT
☐ PURCHASING
☐ LIBRARIAN

ENGINEERING
☐ 1-Administrative
☐ 2-Specialist

EXECUTIVE
☐

MKT./SALES/ADVT.

RESEARCH/DEVELOPMENT
☐ 1-Administrative
☐ 2-Specialist

PHOTOGRAPHIC
☐ 1-Administrative
☐ 2-Specialist

SYSTEMS & PROCEDURES
☐ 1-Administrative
☐ 2-Specialist

RECORDS
☐ 1-Administrative
☐ 2-Specialist

EDUCATION
☐ 1-Administrative
☐ 2-Specialist

FINANCE
☐ 1-Administrative
☐ 2-Specialist

REPRODUCTION/COLLATING
BINDING/PRINTING
☐

OFFICE ADMINISTRATION
☐ 1-Administration
☐ 2-Specialist

PLEASE CHECK ONE OF ABOVE

Please Tear Along Dotted Line

EXHIBIT	COMP.	DEPT.	GEO.

PARTIAL LIST OF EXHIBITORS

ACS Tapes
Addressograph-Multigraph
Agfa-Gevaert, Inc.
Art Metal, Inc.
Atlantic Microfilm Corporation
Autopoint Company
Blackstone Printing Company
Blu-Ray Incorporated
R. W. Borrowdale Company
Bourges Color Corporation
Brown Manufacturing Company
Business Graphics
California Computer Products, Inc.
Cardinell Corporation
Charles Bruning Company —
Div. Addressograph-Multigraph
Chart-Pak, Incorporated
Charvoz-Carsen Corporation
Ciel, Incorporated
Clearprint Paper Company
Columbia Ribbon and Carbon Mfg. Co., Inc.
Consul & Mutoh, Ltd.
Diazit Company, Inc.
Dietzgen, Eugene, Company
Ditto-Div., Bell & Howell Company
Durst (USA) Inc. / Nikon Inc.
Eagle Pencil Company
Eastman Kodak Company
Eberhard Faber Pen & Pencil Company, Inc.
E. I. DuPont de Nemours & Company, Inc.
B. K. Elliott Company
Encyclopaedia Britannica, Inc.
Faber Castell, A. W., Pencil Company, Inc.
Friden, Inc.
General Aniline and Film Corporation
General Binding Corporation
Graphic Communications Corporation
Graphic Controls Corporation
Hamilton Manufacturing Company
IBM Corporation
IIFord, Inc.
Industrial Art Methods
Itek Business Products
Joseph Dixon Crucible Company

Keuffel and Esser Company
Koh-I-Noor, Inc.
Kreonite, Incorporated
Kuhlmann-Impex, Incorporated
Letraset, U. S. A., Inc.
LogEtronics, Incorporated
Macbeth Arc Lamp Company
Mayline Company
Metalphoto
MGD Sales Company
Mico/Type, Incorporated
3M Company
Minolta Corporation
The National Cash Register Company
nuArc Company, Inc.
The Office
Olivetti Underwood Corporation
Para-Tone, Inc.
Peerless Photo Products, Inc.
Plan and Print
Polychrome Corporation
Pram Laboratories
Prestype, Inc.
Printfold Company
Printing Impressions
Quartz Radiation Corporation
Reproduction Methods
Reproductions Review
Robertson Photo Mechanix, Inc.
Royal Zenith Corporation
Royfax-Division of Litton Industries
SCM Corporation
Saxon Drafting Equipment Corporation
Scott Equipment Company
Sperry Rand Corporation
Remington Rand Office Machines Div.
Remington Rand Systems Div.
Stacor Corporation
J. S. Staedtler, Inc.
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